



*Rochelle Area • Illinois*  
**Chamber of Commerce**  
**NEWS RELEASE**

FOR IMMEDIATE RELEASE

Attn: News Director  
November 7, 2018

Contact: Peggy Friday  
(815) 562-4189

**Quarter Auction Fundraiser and Vendor Event This Saturday**

*Fast-paced auction*

ROCHELLE, IL...Bring your friends and family and your quarters and win great prizes while supporting home-based and small businesses from throughout the region. QuarterMania is sponsored by the Rochelle Chamber of Commerce and will be held at the Chicagoland Skydiving Center on Saturday, November 10. The main hangar will be transformed into a festive holiday shopping venue.

Doors open at 5pm for shopping. The first quarter auction begins at 6pm. The event is open to the public and admission is free. Bidding paddles will be for sale for \$5 for one or \$10 for three increasing the chances to win the bid. A special food menu and beverages will be available for purchase from the Flight Deck Bar & Grill.

Proceeds from the event will benefit the Chamber \$5,000 Curb Appeal Annual Contest. In recent years, \$35,000 has been invested in member businesses to enhance the outdoor appearance of local non-profit and for-profit businesses. The list of winners includes The Hope Chest, the former Body & Sol Tanning & Fitness, Country School Restaurant, Hickory Grove Banquet Center, The Cypress House, Rochelle Child Care Center, and the 2018 winner Glo Wellness.

There will be a 60/40 raffle and a silent auction for gift baskets, restaurant and store gift cards, and merchandise donated by area businesses. Vendors include: LipSense, Kristen & Becky LuLaRoe, Pampered Chef, 926 Custom Embroidery, Paparazzi \$5 Jewelry, Pink Zebra, Rosario Marie, Perfectly Posh, AVON, 31 Gifts, Real Time Pain Relief, Jewelry & Candles, New Skin Whitening Toothpaste, Clever Containers, Spare Time Creations, Made For More Handcrafted Jewelry, Do You Bake?, Shadow Ivy Organics, Wild Tree, Cocoa Exchange, All About That Mesh, Tupperware, Juice Plus, and The Gourmet Cupboard. Additional vendors are being added daily.

Each vendor will auction off items from their selection. There will be three rounds of auction items. A silent auction of baskets and merchandise from area businesses will also take place. Bidding at the silent auction will close at 9pm.

Beth Kvoool, Owner of The Pink Zebra and co-organizer of the event said, "Quarter Auctions are a new wave of fun. They not only raise funds for an organization but are fun

for all ages to play and possibly win items.” She added, “Once you experience them you will become addicted to Quarter Auctions”.

The first fifty people at the door will receive a canvas Shop Small tote bag from American Express and swag from the vendors. One lucky bag will contain a \$50 gift card, compliments of the Flight Deck Bar & Grill.

“There is something for everyone at QuarterMania. Early holiday shopping from some great local vendors, fast-paced auction bidding for 0.25, 0.50, 0.75, or \$1.00, and some great deals on silent auction baskets and gifts”, said Peggy Friday, Chamber Executive Director. Friday is grateful for the many generous small and corporate business owners who have donated products, cash, or gift certificates to make this community event a success.

For more information call the Rochelle Chamber of Commerce at 815-562-4189 or check out the event on Facebook at Rochelle Chamber of Commerce Quarter Auction and online at <https://youtu.be/hq5fUnAebWo>

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