

### **ABOUT THE CURB APPEAL CONTEST**

In an effort to help one Rochelle business improve its curb appeal, Rochelle Area Chamber of Commerce Board of Directors established the Curb Appeal Makeover Contest. A program to fund the facility improvements of one member business with a monetary grant of up to \$5,000. All interested members are required to complete a simple application and adhere to the contest criteria.

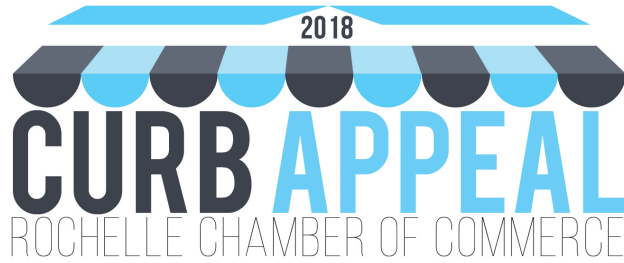
An independent selection committee of five, appointed by the Chamber Board, will make the final decision after reviewing all eligible applications. The contest winner will be announced shortly after the contest ends.

The purpose of the contest is simple - to improve aesthetics and provide an opportunity for the Chamber to give monetary support to its members. Many businesses will benefit from this program.

### **CONTEST RULES**

1. Contest is open only to Chamber Members in good standing.
2. Non-Members who wish participate must first purchase a two-year membership.
3. Entrants must be the facility owner of record, or have written permission from the landlord and comply with all of the requirements and obligations of the contest.
4. Up to \$5,000 will be awarded for exterior improvements only.
5. Applications must be received by: 4:30PM ON June 1, 2018.
6. Work should be completed by: NOVEMBER 1, 2018.
7. The business receiving the grant will be asked to sign a waiver of liability.
8. Contractors and suppliers employed by the grant must be members of the Chamber. If a contractor is not a member, they may become eligible for this program upon receipt of a paid two-year chamber membership.

**MAIL APPLICATIONS TO:**  
ROCHELLE CHAMBER OF COMMERCE  
1221 CURRENCY CT., SUITE A  
ROCHELLE, IL 61068



## APPLICATION

**A BUSINESS NAME** \_\_\_\_\_  
**BUSINESS OWNER** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_  
**PHONE** \_\_\_\_\_  
**EMAIL** \_\_\_\_\_

**B DO YOU OWN THE BUILDING?**  YES  NO

**C BUILDING OWNER NAME** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_  
**PHONE** \_\_\_\_\_  
**EMAIL** \_\_\_\_\_

**D ATTACH A NARRATIVE THAT DESCRIBES THE SCOPE AND IMPACT OF THE PROJECT.**

**E ATTACH PHOTOS OF THE CURRENT CONDITION OF THE FACILITY.**

**F TOTAL ESTIMATED COST OF THE PROJECT**

**G ATTACH 2-4 CONTRACTOR/SUPPLIER BIDS (MUST BE CHAMBER MEMBERS)**

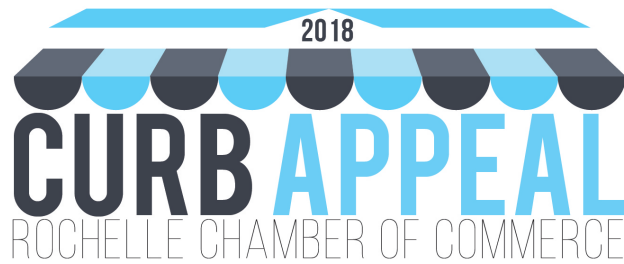
**H** By signing and submitting this application, I authorize the Chamber to use the business name, before and after photographs in the promotion of its Curb Appeal Contest.

As part of the selection process, the committee may, during the entry period, contact the entrant and set up a time to visit the business and ask for additional materials to be submitted in order to determine if the facility is suitable for a makeover and further evaluate the submission.

The potential winner will be notified either by email, and/or in person shortly after the contest ends.

One prize winner will receive up to (\$5,000). Actual value may vary depending on the completed project costs.

Signature \_\_\_\_\_



### **INTEREST-FREE 0% APR LOAN**

Central Bank Illinois of Rochelle has joined the Chamber of Commerce to increase the benefits of the annual Curb Appeal Makeover Contest. The Bank is offering a 0% interest loan should your project exceed \$5,000.

You must qualify for the loan portion under these conditions:

Interest-Free, 0% APR Loan in addition to the Rochelle Area Chamber of Commerce \$5,000 grant.

\$10,000 Maximum loan amount.

\*Five year maximum term (Terms of repayment in example: 60 monthly pay-ments of \$16.67 per \$1,000 borrowed.)

Applicant must meet the Bank's regular loan underwriting standards and be able to demonstrate the ability to repay the loan.

Questions may be directed to Jeff Glen at Central Bank Illinois, 815.562.5571.

